

Two B-schools receive top *DNA*, *Bhaskar* awards

BIMHRD won the 'Outstanding B-School (West)' award, BIIB received the 'Best B-School with Innovative Marketing to the Target Segments' award

DNA Correspondent

Two business schools of Sri Balaji Society, Balaji Institute of International Business (BIIB) and Balaji Institute of Management & HRD (BIMHRD), received the prestigious *DNA* and *Dainik Bhaskar* awards at *DNA*'s Innovative Business School Awards programmes held simultaneously at Taj Lands End Hotel in Mumbai recently.

The 'Outstanding B-School (West)' award instituted by Dainik Bhaskar B-School Leadership Awards went to BIMHRD and was presented

by chief guest and prime minister of Bhutan Lyonchen Jigme Yoser Thinley. President of Sri Balaji Society and dean of the institute Col (retd) A Balasubramanian received the award.

The proud recipient of *DNA* & Stars of the Industry Group's award for 'Best B-School with Innovative Marketing to the Target Segments' was presented to BIIB.

Balasubramanian expressed his happiness on receiving the award from the esteemed newspapers. "BIIB and BIMHRD are already well-ranked B-Schools. Business India has graded them as A++ B-Schools. However, we consider these awards most prestigious," he said.

He stressed that these institutes have repeatedly proved to be the best in campus placements and that the best companies from all over India visit Sri Balaji Society for recruitment. "We have already completed 325 good campus placements and the battle is still on and the directors of these institutes are great trainers. We consider this recognition as most

precious," he said.

BIIB director Satish Inamdar said that the three mantras — discipline, dedication and determination — condition the minds of students to excel. "The best teaching faculties and excellent grooming process under the able guidance of our dean ensure high-quality management students who enjoy good corporate careers. One must visit the stimulating infrastructure and environment exclusively available for BIIB on campus," he said.

BIMHRD executive director Hemendra Harikrishna Singh said, "The credit goes to our brilliant students. Our pre-entry qualification



President of Sri Balaji Society and dean of the institute (Col) A Balasubramanian (right) with chief guest and the prime minister of Bhutan Lyonchen Jigme Yoser Thinley (left).

Col (retd) A Balasubramanian

president of Sri Balaji Society and dean of institute

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has a track record of first class throughout their academic career. Our selection process is scientific and our grooming process has stood the test of the time. The students graduating from BIMHRD have repeatedly proved that they are task masters and go-getters. Recently, BIMHRD received the best B-School award in the Asia Pacific HR Congress at Bangalore. This award from the prestigious media group will encourage us to work harder," he said.

Balaji Institute of Modern Management (BIMM) director Seema Singh-Zokarkar and Balaji Institute of Telecom and Management (BITM) director Dilip Oka complimented the students of BIIB & BIMHRD.

The Sri Balaji Society is located in Tathawad on a plot of 15.5 acres.